

# Security of Data & Funds



At The Active Network, ensuring the privacy and security of customers' data and funds is a priority. Our **financial**, **data privacy** and **technology security** policies and safeguards ensure that all data stored in our system is protected and also guarantees that all funds processed through our system are delivered to customers on time.

Ask these questions before choosing a technology provider to manage your data and funds:

- Does the provider maintain a separate operating account for all client funds?
- Are the provider's financials audited to ensure long term stability?
- Is the provider compliant with PCI, VeriTrust or VeriSign data security standards?
- Does the provider have a proven history in the industry, five years or longer?
- Does the provider maintain a state-of-the-art technology infrastructure and utilize data center hosting to ensure the highest customer data security?
- Does the provider follow a published data privacy policy?

## Financial Integrity

Active is one of the few registration providers that maintains a separate account for all customer funds, ensuring all funds are intact, stored safely and securely, and can be delivered to customers at any time. Our formalized accounting and financial policies ensure a consistent, dependable process and this process is also regularly audited by one of the top four largest international public accounting firms.

## Data Privacy

We consider all of the registrant information we collect for our customers to be private and have established security and privacy policies to control and safeguard this data at all times. Any financial information that is collected is used only to bill participants for products and services they have specifically requested. Unlike many registration providers, we never sell this data to third parties.

## Technology Security

Our investment in state-of-the-art infrastructure and reliable technology ensures transactions are processed securely and efficiently. All data and payment information collected are stored in a secure operating environment that is not available to the public. As part of this tight security process, all credit card information supplied by participants is transmitted via Secure Socket Layer (SSL) technology. Strict security begins at the point of data transmission where SSL encryption scrambles all payment information and credit card numbers so information cannot be intercepted.

We are also compliant with security standards for the Payment Card Industry (PCI) Data Security Standard, an internationally-recognized, best practices standard for credit cardholder data security. For service providers like Active, who store, process and transmit cardholder data, compliance certification with the PCI Data Security Standard represents a significant commitment to industry security standards, supported by all major credit card associations.

To achieve compliance for the PCI Data Security Standard, Active enrolled in Ambiron Trust Wave's TrustKeeper™ remote Compliance Program. Through the program, our policies, procedures and technical systems were evaluated, security levels were assessed, and monthly scans are conducted to ensure consistent protection.